

Jason Porter

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Seasoned Design Consultant

10-Plus Years of Demonstrated Experience in the Design & Financial Services Industries with Professional Expertise in Delivering Lasting Value in Client Relationships, Corporate-Wide Projects, Programming, Sales, Marketing & Customer Service Initiatives

EXPERTISE

Project Management • Cross-Functional Team Leadership • New Media Strategy & Architecture
Flash • Photoshop • Illustrator • After Effects • Final Cut Pro • DVD Studio Pro • Director • XML • Dreamweaver
HTML Coding & Design • 3D Studio Max & InDesign • Adobe Creative Suite • MS Office Applications

PROFESSIONAL EXPERIENCE

FIDELITY INVESTMENTS COMMUNICATIONS & ADVERTISING, *Boston, MA* 9/2012 - 3/2013

Web Developer

- Facilitating the creation, build and deployment of customer notification and marketing emails. Managed client communications, reviews, proofs, confirmation and tracking reports. Created design templates and standards for use when necessary. Proficient in ExactTargetxx

FIDELITY INVESTMENTS COMMUNICATIONS & ADVERTISING, *Boston, MA* 10/2011 - 7/2012

Project Manager

- Participated in the enterprise wide program for personal retail forms redesign by interacting with business units across Fidelity by personally redesigning a total of 144 static pdfs, using Adobe Professional, into more aesthetic fillable and savable files, and managing digital content publishing for better usability
- Providing design oversight for net new incoming personal investment forms by working closely with form owners in order to adhere to the strict deliverable schedule, style guides, modules libraries and legal requirements

FRESH FORM INTERACTIVE, *San Diego, CA* 1/2011 - 4/2011

Designer / Programmer

- Animated concepts based on clients storyboards using Flash, Photoshop, and Illustrator
- Collaborated with project manager and designer to meet weekly deadlines, exceed client expectations, and develop superior online marketing projects

FIDELITY INVESTMENTS COMMUNICATIONS & ADVERTISING, *Boston, MA* 2005 - 2011

Designer / Programmer

- Creating online web tutorials, graphic animation and support for companywide live presentations into accessible online format, and developing online marketing animations for a large and fast paced corporation
- Ensure accuracy, consistency, quality and budget of all assigned projects under direction
- Contributed to the design team recognized with a 2007 Telly Award for excellence in online web tutorials for Fidelity's Trading Knowledge Center

FORTDRASTIC.COM, *Boston, MA* 1999 - 2006

Co-founder, Communications Director

- Conceptualized and developed an arts and entertainment online magazine predating blogs
- Managed day-to-day business operations including marketing, site maintenance, business development, and staff achievements; Coordinated innovative marketing schemes using small street team gorilla tactics
- Received praise for outstanding website content and design by qbn.com, a design industry news and discussion website; Established guidelines for the website's research, content and current administration.

EDUCATION

THE NEW ENGLAND INSTITUTE OF ART Brookline, MA
Bachelor of Science, Interactive Media Design, 2007

CASTLETON STATE COLLEGE Castleton, VT
Mass Communications, 1997